



CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY
KANPUR

ORGANIZES INTERNATIONAL WEBINAR
ON

Intellectual Property

ON
23RD DECEMBER, 2020 3:00PM ONWARDS

Guest Speakers

MR. RAVI PANDEY
REO, SIDBI
INDIAN INSTITUTE OF TECHNOLOGY
KANPUR

DR. MANDIRA ROY
DIRECTOR, TECHNOLOGY
COMMERCIALIZATION AND LICENSING
ADAstra IP PVT. LTD.
KUALA LUMPUR, MALAYSIA

DR. MANISH K. GUPTA
ASSOCIATE PROFESSOR
VBS POORVANCHAL UNIVERSITY
JAUNPUR

PRESIDED BY
PROF. NEELIMA GUPTA
HONORABLE VICE CHANCELLOR, CSJMU, KANPUR.

GUEST OF HONOUR
PROF. D. P. MISHRA
HONORABLE DIRECTOR, NITRR, KOLKATA



Organizing Secretaries
Prof. Varsha Gupta
Dr. Siddhartha K. Mishra
Department of Life Sciences
CSJMU, Kanpur

Convener
Prof. Nand Lal
Head and Dean
Department of Life Sciences
CSJMU, Kanpur

Technical Team
Dr. Sandesh Gupta
Dr. Rashi Agarwal
Dr. Vinod Kumar Verma
CSJMU, Kanpur

Theme

Intellectual property encompasses intangibles/products of the human mind which have innovations, creations, brands, designs, trade secrets etc. In today's technological world it is important to identify the commercial potential of any idea along with the startup pathways. Process and product related technological innovations, evaluation, identifying licensing partners, valuation of technology, developing strategies, marketing, agreements and technology transfer require thorough knowledge of various strategies. With current emphasis on skill development and innovation it is essentially important to acquire knowledge about legality and implementations of IP with information about career in IP. This program is the first in the series, with gradual activities we hope to reach to all the students for prospects in IP.

Chhatrapati Shahu Ji Maharaj University Kanpur has been on the map of higher education for more than five decades. Established in 1966, it is booming with academic activities with undergraduate and post-graduate programs in the disciplines of Art, Science, Commerce, Law, Engineering, Management, Pharmacy and Health Sciences. The advanced research institutes with cutting edge research within university are Life Sciences, Biosciences & Biotechnology, Pharmacy and Engineering & Technology. It has added many feathers in its cap by introducing contemporary courses with establishment of entrepreneurship cell for students as well as villagers.

Department of Life Sciences is the only department in Uttar Pradesh to offer post-graduation in Life Sciences and is achieving new goals and accomplishments. Its students are very well placed at various positions throughout the country as well as abroad. Organizing the panel discussion on IP would help students to achieve the basic knowledge, develop innovative thinking, developing further strategies for realizing the dream of Atmanirbhar Bharat.

Faculty Support

Prof. Sanjay K. Swarnkar
 Prof. S. K. Awasthi
 Prof. Sudhanshu Pandiya
 Prof. Suvijna Awasthi
 Dr. Anand S. Bhatnagar
 Dr. Rajesh Kumar
 Dr. Shilpa Kaistha
 Dr. Shashwat Katiyar
 Dr. Ajay K. Gupta
 Dr. Nisha Sharma
 Dr. Vishal Chand
 Dr. Neerja Srivastava
 Dr. Manishi Tripathi
 Dr. Prakash C. Gupta
 Dr. Praveen Katiyar
 Dr. Vensha Prasad
 Dr. Shalini Verma
 Dr. R. N. Katiyar
 Dr. Munish Rastogi
 Dr. Meenakshi Gupta
 Dr. Renu Jain
 Dr. Arpita Yadav
 Dr. Brishti Mitra

Administrative Support

Finance Officer
 (Smt. Sadhana Srivastava)
 Registrar (Dr. Anil K. Yadav)
 Chief Proctor (Dr. Sandeep Singh)
 DSW (Prof. Anshu Yadav)
 Administrative and Academic Staff
 (Mr. Darpan Dubey)

Programme

03:00 - 03:05 PM	Welcome	Prof. Nand Lal Head, Dept. of Life Sciences CSJMU, Kanpur
03:06 - 03:15 PM	Inaugural Address	Prof. Neelima Gupta Hon'ble Vice Chancellor CSJMU, Kanpur
03:16 - 03:30 PM	Guest of Honour	Prof. D. P. Mishra Hon'ble Director National Institute of Technical Teachers Training, Kolkata
03:31 - 03:50 PM	Invited Speaker	Dr. Mandira Roy Adastra IP Pvt. Ltd., Singapore
03:51 - 04:10 PM	Invited Speaker	Dr. Manish Kumar Gupta VBS Poorvanchal University Jaunpur
04:11 - 04:30 PM	Invited Speaker	Mr. Ravi Pandey REO, SIDBI IIT, Kanpur
04:31 - 04:45 PM	Interaction	PANEL DISCUSSION
04:46 - 04:50 PM	Vote of Thanks	Dr. Siddhartha K. Mishra Dept. of Life Sciences CSJMU, Kanpur

- There is no registration fee for attending the Webinar.
- Electronic certificate would be provided to all the participants.
- For registration, please log on to <https://forms.gle/ktshGn6tz2uPo9MM7>