



08<sup>th</sup> May 2021

**Press Release**

**Prospective of Entrepreneurship for North Eastern States**

**Salt Lake City, Kolkata:** National Institute of Technical Teachers' Training and Research (NITTTR) Kolkata organized a workshop (web) on 8<sup>th</sup> May for principals, faculty members and directorate of technical education from the north eastern region of the nation.

North eastern states are reservoir of rich natural resources and vibrant source of energy rich in oil, natural gas, coal, limestone etc. Further, there is huge potential for the socio-business ventures using an eco-system in traditionally strong areas like tourism, handicraft, ethnic fabric design, bamboo furniture, agro produce processing, water treatment, service like transportation and logistics etc. There is ample scope for development in these sectors to address the gap helping and creating micro and small enterprise in the region. Objectives of the workshop were: (i) encourage entrepreneur activities in the North Eastern States; (ii) develop a linkage with entrepreneurship ecosystem; (iii) develop an entrepreneurship faculty capacity in the region.

Prof. Debi Prasad Mishra, the Director, NITTTR Kolkata welcomed the guests and participants. In the welcome speech, Prof. Mishra stressed upon the entrepreneurship for welfare of mankind. The western approach to the entrepreneurship has many lacuna and that in true sense, it is degenerating to the society to large extent.

Dr. Abhay Jere, Chief Innovation Officer, Innovation Cell, Ministry of Education, Government of India was the Chief Guest of the inaugural session of the workshop. In the inaugural speech Dr. Jere stressed on idea generation for global impact and chase upon the idea. He has discussed National Innovation Policy and various Government of India's innovation programme. Further, Dr. Abhay Jere pointed out nation's poor IPR filling record and give importance on filling of good IPR.

Prof. Siddhartha Das, Professor of the Department of Metallurgical and Materials Engineering, Managing Director, Science & Technology Entrepreneurs Park, Indian Institute Technology, Kharagpur gave a talk on Entrepreneurship for Innovators. Dr. Laldinliana Varte, Director & Coordinator of the Incubation Centre, Mizoram University discussed Entrepreneurship-Issues and Challenges. Apart from expert academicians, two emerging entrepreneurs from the North Eastern states, Shri. Rajeev Saikia, Managing Director, RD Grow Green India Pvt. Ltd., Guwahati, Assam and Shri. Dhruva Jyoti Deka, Founder & CEO, Brahmaputra Fables, Guwahati, Assam shared their achievement and challenges in entrepreneurship activities in the north eastern states. Dr. Subrata Mondal, Coordinator of the workshop discussed some of the NITTTR Kolkata's entrepreneurship initiatives for north eastern region of the nation.