

NATIONAL INSTITUTE OF TECHNICAL TEACHERS' TRAINING AND RESEARCH, KOLKATA  
Block-FC, Sector-III, Salt Lake, Kolkata-700 106

Ref. No. NITTTTR-K/E/6-12/2018-19/1236

Date: 14<sup>th</sup> September 2018

CIRCULAR

Sub: Observance of "Swachhata Hi Seva" from 15<sup>th</sup> September to 2<sup>nd</sup> October 2018

Ref: Government of India, Ministry of HRD, Deptt. of HE, EBSB Cell, Office  
Memorandum dated 1209/2018 issued under Ref. F. No. M.11014/06/2018

With reference to the above mentioned subject, Prof. Uday Chand Kumar, Professor, Civil Engineering has been requested to organize and coordinate the programme.

All concerned are requested to extend cooperation to Prof. U. C. Kumar.



(Phalguni Gupta)  
Director

Copy to:

1. All faculty / staff / trainees / students.
2. Dr. Indrajit Saha : with the request to upload in the official website upto 02/10/2018.
3. FIC, IFL: with the request to arrange photographs / videos in consultation with Prof. U. C. Kumar.

F.No. M. 11014/06/2018- EBSB  
Government of India  
Ministry of Human Resource Development  
Department of Higher Education  
EBSB Cell  
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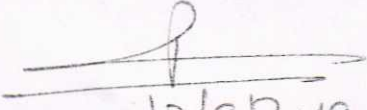
534- 'C' Wing, Shastri Bhawan, New Delhi  
Dated 12<sup>th</sup> September, 2018

**OFFICE MEMORANDUM**

**Subject: Observance of Swachhata Hi Seva from 15<sup>th</sup> September to 2<sup>nd</sup> October 2018**

The undersigned is directed to refer to this offline OM of even dated 21.08.2018 on the aforesaid subject and to enclose a copy of the D.O. letter dated 30<sup>th</sup> August, 2018 of Secretary, Ministry of Drinking Water & Sanitation on the aforesaid subject requesting this Ministry and Institutes under it to observe "Swachhata Hi Seva" during 15<sup>th</sup> September to 2<sup>nd</sup> October, 2018, organize shramdaan for Swachhata related activities and to upload the reports on the portal <https://sbm.gov.in/shs2018>. He has also requested for sending the plan for the observance of SHS. All the Bureau Heads were requested to send their plan vide OM of even dated 21.08.2018. However no response has received so far.

All the Bureau Heads are, therefore, requested to ensure the implementation of the above said programme in all the Universities/Institutions and organizations under their administrative control and to send the plan to implement the programme immediately so that a consolidated plan for this department may be sent to Ministry of Drinking Water and Sanitation. The Universities/Institutes may also be asked to upload their reports on the portal <https://sbm.gov.in/shs2018>.

  
12/9/2018  
(Pandey Pradeep Kumar)  
Under Secretary (EBSB)

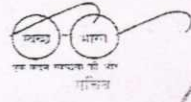
Enclosure: As above

1.	Shri Sukhbir Singh Sandhu, AS(TE) & CVO
2.	Shri V.L.V.S.S. Subba Rao, Sr. Economic Advisor
3.	Ms. Ishita Roy, JS (HE)
4.	Dr. N. Saravana Kumar, JS(P&ICC)
5.	Ms. Darshana Momaya Dabral, JS& FA
6.	Shri Madhu Ranjan Kumar, JS (DL & A)
7.	Shri Sanjay Kumar Sinha, JS (Mgt. & ICR)
8.	Shri G.C.Hosur, JS (CU)
9.	Shri Manoj Kumar Kejriwal, JS (CSS) (Scholarships & BP)

Copy to: PSO to Secretary (Higher Education)



परमेश्वरन अय्यर  
Parameswaran Iyer



भारत सरकार  
गणित  
भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण विभाग  
Secretary  
Government of India  
Ministry of Drinking Water & Sanitation  
4<sup>th</sup> Floor, Pt Dindayal Antodaya Bhawan, N.D.  
110003  
Tel: 24361011, 24362715.  
e-Mail: [param.iyer@gov.in](mailto:param.iyer@gov.in)  
D.O. No. 2/2/S(DWS)/18  
30<sup>th</sup> August 2018

Dear Sir,

As a precursor to the launch of the 150th birth anniversary celebrations of Mahatma Gandhi, and in the run up to the 4th anniversary of Swachh Bharat Mission, it has been decided to observe Swachhata Hi Seva 2018 (SHS) from 15th September to 2nd October, 2018. SHS 2018 aims at accelerating the jan andolan for realizing the vision of a Clean India, further reinforcing the that 'sanitation is everyone's business'. The launch of SHS 2018 is scheduled on 15th September 2018, followed by the two week long campaign.

2. In this regard, I request you to personally lead the campaign and organize shramdaan for swachhata related activities at all levels in your Ministry and make the SHS 2018 a grand success. You may issue necessary instructions to all your Departments/ formations/ field units for wide-spread shramdaan and sanitation related activities. You may also like to generate appropriate competition among all your units for maximum participation in SHS. A list of suggested activities is attached as annexure-A.

3. I will be grateful if you send to this Ministry a concrete plan of the observance of SHS in your Ministry and its jurisdictions by 5<sup>th</sup> September 2018 on [shs2018reporting@gmail.com](mailto:shs2018reporting@gmail.com). You may also send a consolidated number of participants in SHS (activity wise) to this Ministry latest by October 5<sup>th</sup>, 2018, to share with the Prime Minister's Office. The report may also be uploaded on our portal <https://sbm.gov.in/shs2018>.

4. Shri Anil Sharma, Director MDWS ([anilk.sharma@gov.in](mailto:anilk.sharma@gov.in)), Mob: 7982961150) in this Ministry will coordinate with you/your officials in this matter.

With regards,

Yours Sincerely

Parameswaran Iyer

3/1/18  
Sr. EA - on leave  
DS (TC) - on leave  
04/09/18

Sh. R. Subrahmanyam  
Secretary  
Department of Higher Education  
Ministry of Human Resource Development

S/S Section

A copy has been retained, we may forward the same to Sh. Pandey Pradeep Kumar, US for further necessary action. US (S/S) - 11/09/18, US (EBBS) - 11/09/18

TC Section  
matter is related to organizing of Clean India Campaign. May be forwarded to S/S for n/a.

7.9.18  
US (TC)  
11/09/18  
S. Tripathi  
7/9/18

### Annexure- A: List of Illustrative Activities

As a part of the SHS Campaign, the activities that citizens may undertake is as follows:

- Organize cleaning of streets, drains and back alleys through awareness drives
- Organize Waste collection drives in households and common or shared spaces
- Conduct Door-to-door meetings to drive behaviour change with respect to sanitation behaviours
- Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.
- Perform Swachhata related Nukkad Nataks /street plays, folk song and dance performances
- Make wall paintings in the premises of Industrial estate on the theme of swachhata
- Undertake village level rallies for generating awareness about Swachhata
- Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste
- Building compost pits during the SHS fortnight
- Toilet pit-digging exercise and other toilet construction activities