



**PROFESSIONAL
CERTIFICATE COURSE ON
INNOVATION, ENTREPRENEURSHIP AND IPR
31st Jan to 4th Feb 2022**



Jointly Organised By

**The West Bengal
National University of Juridical Sciences (WBNUJS), Kolkata
and
National Institute of
Technical Teachers' Training & Research (NITTTR), Kolkata**



Overview of the course

This professional certificate training course on Innovation, Entrepreneurship and IPR provides a thorough grounding in the field of intellectual property law, including areas such as start-ups, Innovation, copyrights, trademarks, patents, trade secrets. The programme introduces the participants to the theory and practical implementation of entrepreneurship. The emphasis is on the different stages related to the entrepreneurial process through theoretical exploration, case studies, interaction, practical insights, online simulation, and interdisciplinary due diligence sessions in law, human resource, operations, economics, tax, IT, and technology, with a motive to expose the participants to the problems, issues, and challenges of starting a new entrepreneurial venture with intellectual property support.

Course Highlights

1. The course will provide an introduction to an overview of the different legal protective system for start-ups with intellectual property rights, outlining the main characteristics and differences.
2. Understand various aspects of intellectual property law, such as copyrights, trademarks, patents, designs, geographical indicators, Technology, Management and service marks.
3. Gain expertise in IPR licensing and assignment and understand how IPR portfolios can be protected and commercialized.
4. This is a multidisciplinary course designed to provide the participants an insight into Intellectual Property with emphasis on intellectual property management; it is designed in the form of easy to grasp five modules with the help of trained and experienced faculty.
5. Develop the understanding of solving various research problems.
6. Appreciate the contents of a research paper.
7. Provide skills and hands-on for statistical data analytics using R
8. Apply appropriate time management principles

Eligibility

Student, Faculty Member, Industrial Professionals and Others

Admission Criteria

Participants would be selected based on their overall profile and credentials.

Total Number of Hours: 25 hours

Intake Capacity:

Maximum intake capacity per batch 100 students
First come first serve (Limited seats)

Certification

Participants who successfully meet the evaluation criteria and satisfy the requisite attendance criteria will be awarded a 'Certificate of Completion'.

Fees

Students	:	Rs. 1,500.00 (including GST)
Faculty	:	Rs. 2,000.00 (including GST)
Industrial Professional	:	Rs. 4,000.00 (including GST)

Co-ordinators

Dr. Jayanta Ghosh, WBNUJS

T : +91 33 2335 7379 (Ext. 7211) E : jayanta.crsgrp@gmail.com

Dr. Chandan Chakraborty, NITTTTR

T : +91 33 6625 1986 E : chandan@nittrtkol.ac.in

E-mail Enquiry : iprchair@nujs.edu



Registration Link:
<https://forms.gle/uj7eijfW4zRWi42YA>



National Institute of Technical Teachers' Training and Research

Block-FC, Sector-III,
Salt Lake City,
Kolkata - 700106

Tele/Fax: (033) 2358-7442/66251901

Website : www.nitttrkol.ac.in



The West Bengal National University of Juridical Sciences

"Dr. Ambedkar Bhavan",
12, LB Block, Sector-III,
Salt Lake City, Kolkata – 700 098

Tel: (033) 2335-7397/0510

Website : www.nujs.edu